

• STRATEGIC THINKER // COMPASSIONATE LEADER // GROWTH-MINDSET



CREATIVE DIRECTOR

SHE/HER

Amy Maxwell

17+ YEARS READING MINDS & BUILDING BRANDS

 maxwelldesign.guru

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SKILLS

Creative Direction
Brand Identity
B2B Marketing
Project Management
Agency Leadership
Creative Consulting
Brand Strategy
Copywriting
Brand Guidelines
Graphic Design
Event Branding
Web Design
Digital Design + Strategy
Print Collateral
Experiential Design
Ad Campaigns
Video Storyboarding
Photoshoot Styling/Director

RECENT EXPERIENCE

Maxwell Design

PRINCIPAL + FOUNDER

2007 – Present

brightbase

CREATIVE DIRECTOR | PART-TIME

2021 – Present

Stories Bureau

ART DIRECTOR | CONTRACT

2022 – Present

3 Media Web

UED (UI/UX) WEB DESIGNER

2021 – 2024

Parachute Design Group

ART DIRECTOR

2017 – 2023

Found Artists | Agency Access

ART DIRECTOR

2018 – 2019

TOOLS

Figma
Adobe Creative Suite
Microsoft Suite
Canva
Kajabi
Miro
Wordpress
Elementor
MailChimp | Marketo
Asana | Trello | ClickUp
Sprout | Loomly
ChatGPT

EDUCATION

East Carolina University

BACHELOR OF FINE ARTS +
GRAPHIC DESIGN

2008 Graduate